WHAT IS CLAIMED IS:

- 1. A foam mattress comprising a reticulated, viscoelastic foam, wherein the viscoelastic foam is comprised of at least about fifteen percent by weight of a viscoelastic polyol.
- 2. A foam mattress as described in claim 1, wherein the foam mattress comprises a plurality of layers of foam, and one of the layers comprises the reticulated, viscoelastic foam.
- 3. A mattress as described in claim 1, wherein the foam mattress comprises a plurality of zones of foam, and one of the zones comprises the reticulated, viscoelastic foam.
- 4. The mattress as described in claim 1, wherein the mattress comprises three or more layers of foam, and an outside layer comprises the reticulated, viscoelastic foam.
- 5. The mattress as described in claim 4, wherein the outside layer covers substantially the entire length and width of the mattress.
- 6. The mattress as described in claim 2, wherein a second layer comprises a reticulated polyurethane foam, and the reticulated viscoelastic and reticulated polyurethane foams are adhered to each other.

- 7. The mattress as described in claim 1, wherein the viscoelastic foam is comprised of about 15% to about 75% by weight of viscoelastic polyol.
- 8. The mattress as described in claim 1, wherein the viscoelastic foam is comprised of about 60% to about 70% by weight of viscoelastic polyol.
- 9. The mattress as described in claim 2, further wherein the mattress comprises a plurality of zones of foam.
- 10. The mattress as described in claim 9, wherein the foam mattress comprises at least three layers of foam and at least three zones of foam.
- 11. The mattress as described in claim 10, wherein the foam mattress has a symmetrical layer construction.
- 12. The mattress as described in claim 10, wherein the foam mattress has a symmetrical zone construction.
- 13. The mattress as described in claim 11, wherein the foam mattress has a symmetrical zone construction.
- 14. The mattress as described in claim 1, wherein the foam mattress comprises five layers of foam, and wherein the outside layers of foam

comprise latex, the layers immediately adjacent the outside layers comprise the viscoelastic foam, and a central layer comprises reticulated polyurethane foam.